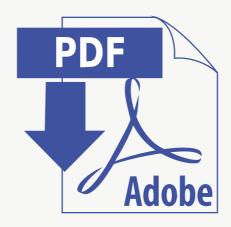
# Download and open in Acrobat or Adobe Reader for optimal viewing.





**StudioKnob** was founded in 2015 by **Adi Azar**, a graduate of the Shenkar College of Engineering and Design and **Yotam Shifroni**, a graduate of the Holon Institute of Technology. The boutique studio specializes in out of the box **furniture**, **lighting and pieces for home design**.

The name of the studio was derived from the qualities which a knob adds to an artifact. A knob can be a handle, a button, a tool that adjusts and tunes; it is a **small detail that affects the larger whole.** The artifacts which we create are **designed to add a gentle tone of eclectic elegance to the interior design space.** 



#### Awards:

- 09.2019 Intelligence Design Award (IDA), honorable mention, cultural innovation category
- 05.2019 Gold A`Design Award winner, lighting products and lighting projects category
- 12.2018 Red Dot, one of 50 young design professionals shortlist
- 10.2017 Award from The Old Jaffa Development Company: Residency and a two-month exhibition
- 03.2017 Fresh Paint Fair & Holon Design Museum official choice; Award included procurement of a Layered piece for the museum's collection

#### **Solo Exhibitions:**

- 07.2025 "Movables", B.Y5 Gallery, Tel Aviv, Israel (Curated by Nir Harmat)
- 02.2022 "Very Mature", The Farm Gallery, Holon, Israel (Curated by Tom Kohen)
- 05.2018 "Launch Pad", Wanted Design Manhattan, USA
- 11.2017 "Both Matters II", Mazal Dagin Gallery, Old Jaffa, Israel
- 03.2017 "Both Matters I", Fresh Paint 8 art & design fair, Tel Aviv, Israel
- 05.2015 "Stories In Light & Shadows", D+A Domus Gallery, Israel



### PERIPHERY IN MOTION



### PERIPHERY IN MOTION - on a stand

A collection of modern dreidels blending Judaica with contemporary design. Crafted from engraved brass plates, they showcase stories through intricate illustrations. Displayed as elegant medallions, a simple twist transforms them into interactive spinning tops.





# PERIPHERY IN MOTION - top view



# PERIPHERY IN MOTION





# BOTH MATTERS

Collaboration with Amir Raveh



מוזיאון העיצוב חולון Design Museum Holon متحف التّصميم حولون





# MARIE AN TOILETTE





L 50 \ W 25 \ H 190 cm

For pricing & more info

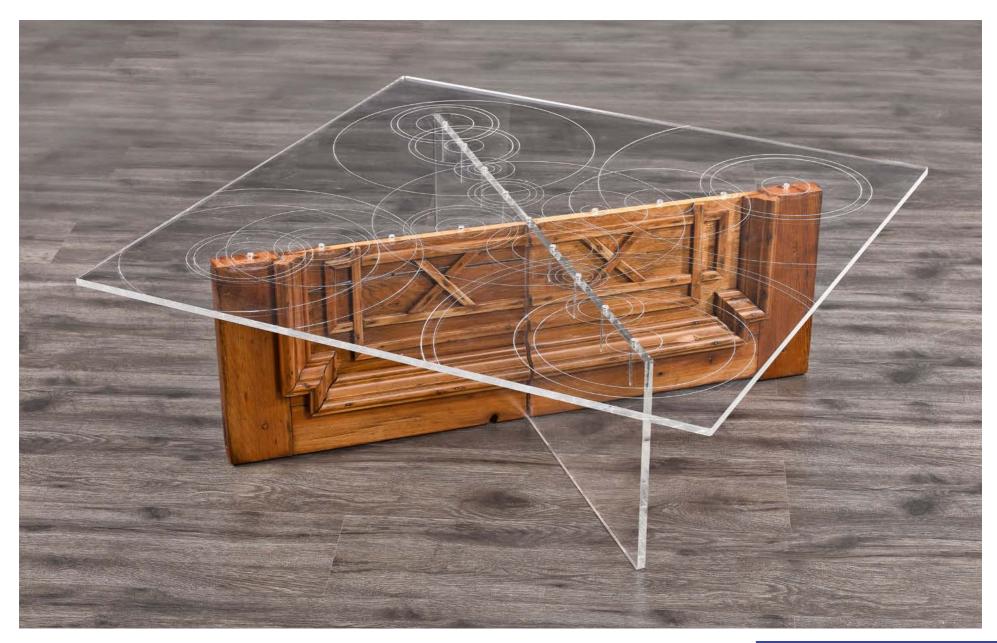
### MISSING LEGS

Old chair legs were repurposed into unique light fixtures suspended from the ceiling. The combination of curved wooden legs and transparent glass elements creates a distinct and unconventional shape, departing from traditional lampshade designs and resulting in an intriguing void.





### KNOCK KNOCK TABLE



L 90 \ W 90 \ H 31 cm

For pricing & more info

# KNOCK KNOCK TABLE



L 90 \ W 90 \ H 31 cm

BOTH MATTERS



# **OPEN CHEST**



# **OPEN CHEST**



L 126 \ W 40 \ H 57 cm

### OPEN A WINDOW: JAFFA

This piece was added to the collection of the Holon Museum of Design

An image of a Jaffa landscape created from layers of acrylic glass. The image is backlit and placed within an old window frame. The connection between the image and the frame creates a flowing dialogue between new and old materials and reflects the organic connection between digital crafts and hand-made crafts used to create the piece.





### OPEN A WINDOW: KIBBUTZ

An image of scene in a kibbutz, taken from a typical Israeli childhood, created from layers of acrylic glass and backlit using LED lighting. The frame was taken from a dismantled window and the meeting of the lit image with the frame is simple, and the solution of the switch which is found on the original handle of the window, completes the composition.





# CLICK LIGHT

Interactive Light Fixture designed for Aqua Creations



"Click" is the sound of substance caressing substance and light that flows between them. Click is an invitation from us to you to touch, change, INTERACT.



Each shelf unit: L 80 \ W 20 \ H 14 cm Rope units length: 70, 100, and 135 cm

### CLICK LIGHT

In most cases, the designer is the one getting all the fun from creating a piece, and from testing different variations. With Click Light, the creative game is moved to the customer.



Each shelf unit: L 80  $\$  W 20  $\$  H 14 cm Rope units length: 70, 100, and 135 cm





# STRETCH pendant light

Minimalist rope pendant lights with clean lines and refined presence. Each fixture combines a slim LED body in brushed brass or stainless steel with natural leather straps in powder, brown, or bottle green. Warm dimmable 24V LED (3000K) provides a soft glow. Available in three lengths or custom up to 2m — ideal for kitchens, dining areas, restaurants, offices, and more.





# STRETCH pendant light





For pricing & more info Mini 77 \ Midi 102 \ Maxi 127cm ROPE COLLECTION



### KAA FLOOR LAMP

The "Kaa" Floor Lamp exemplifies the fusion of craftsmanship and contemporary design. It spirals and balances as it ascends a golden rod – an enchanting sight reminiscent of a serpent, refined and mesmerizing, like a stone polished by the passage of time.





### AHOY TABLE LAMP

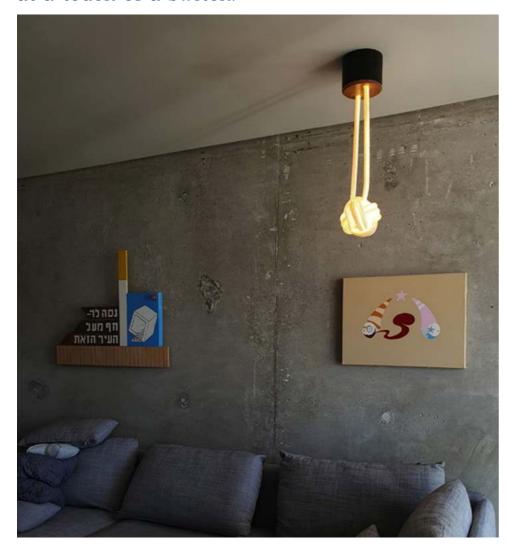
The "Ahoy" Table Lamp seamlessly blends nautical tradition with contemporary design. The "Turk's Head" (AKA "monkey's fist") knot, traditionally tied by sailors, has been dramatically magnified and carefully balanced on a pair of large, golden knitting needles. The unassuming white rope is meticulously wound and tightened in multiple layers, creating a soft, symmetrical form. With the touch of a switch, the knot comes to life, as a soft light flows along its length, transforming it into an inviting and tactile lighting fixture.

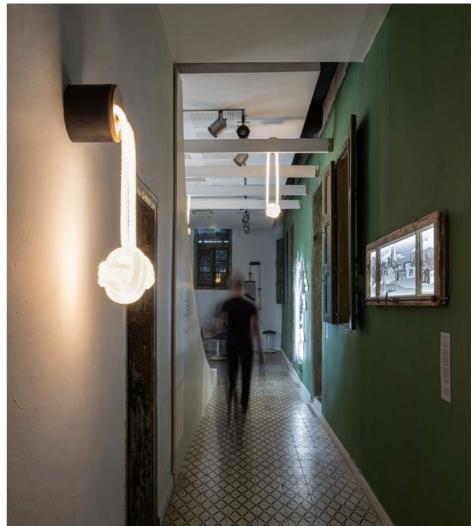




### MONKEY FIST

Marine knot enlarged to huge proportions hanging from the ceiling or the wall. The simple looking rope is winding in many layers to create a symmetrical and soft shape that comes to life at a touch of a switch.





5 meter of lighting rope ROPE COLLECTION -

### HANGING AROUND

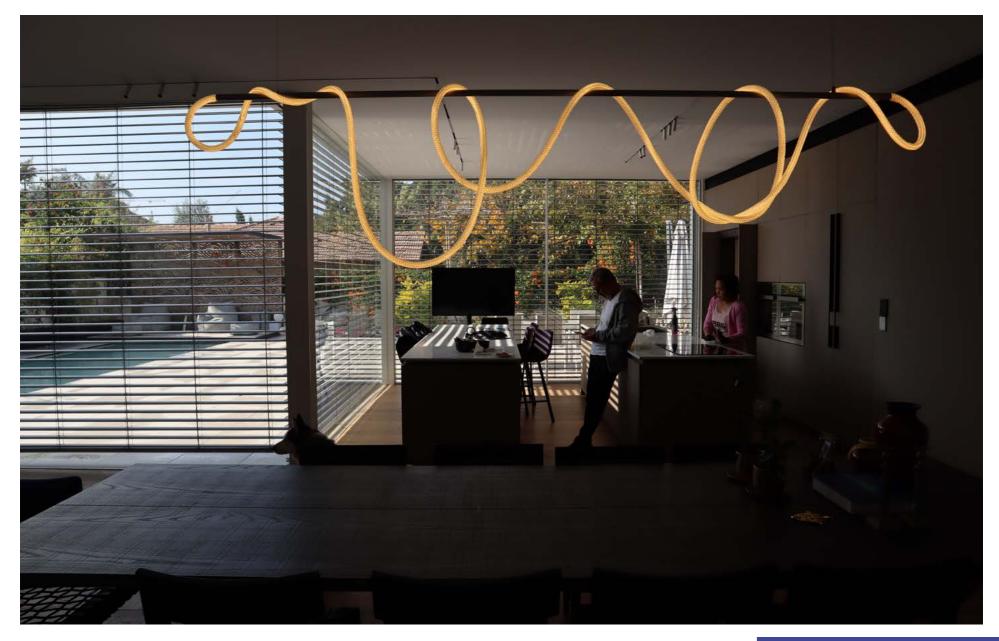
Lucy and Lital AKA "HAME`ATZVOT" asked us to create a custom lighting fixture for a narrow balcony. We worked closely with them to incorporate black mirrors into the design, resulting in a striking and functional solution that enhanced the space. The result was a beautiful and tailored fixture that exceeded their expectations.







### HANGING AROUND



### ARTIST WALL FOR ERETZ ISRAEL MUSEUM SHOP

Made for the second Biennale of Art and Design. The biennale presents an up-to-date picture of contemporary crafts and design in Israel, in combination with one another. In addition to forging connections between these different fields, it engages with MUZA's historical pavilions and archaeological and ethnographic treasures.







# The LAYERED Technique

A series of decorative multi-layered light fixtures which add an enchanting experience to the interior design.

Since the launch of the "Layered" light fixtures, we have created fixtures on larger and larger scales. We have been commissions to create pieces for industrial spaces, hotels and private spaces as well as customized portraits.

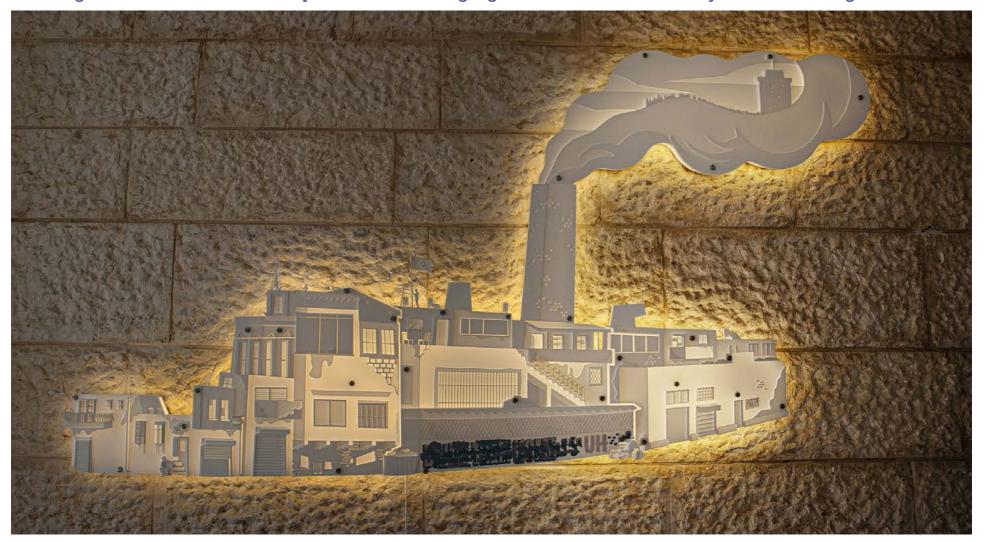
### Technique and materials:

Sheets of white acrylic glass cut by laser, chrome coated spacers, LED light, 2.5 meter long cable including on\off switch.

### All of the electrical components are UL compliant

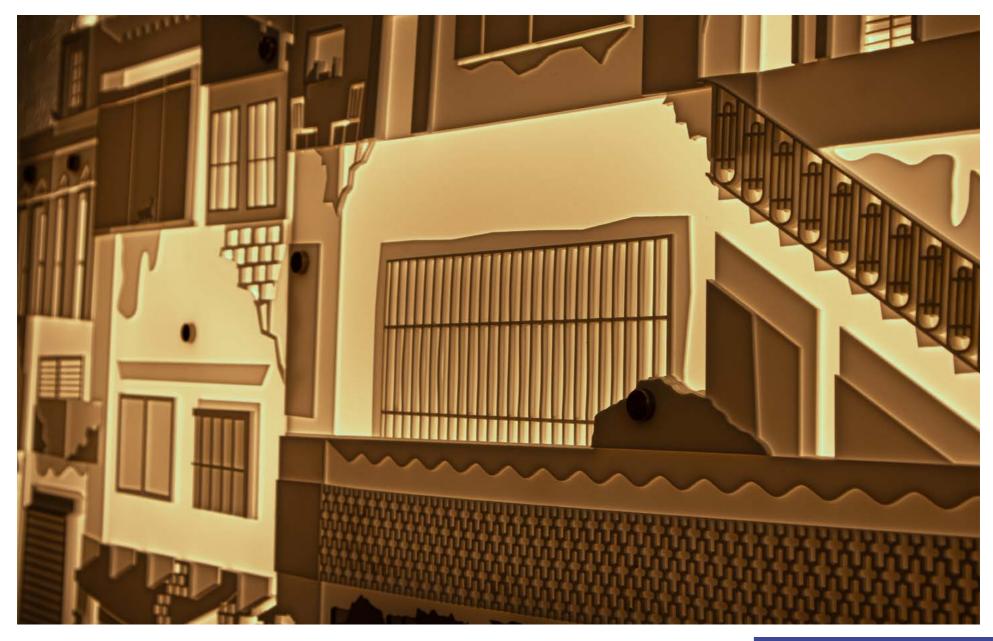
### LEVINSKY COMBINATION

The work creates an image of an immigrant ship from visual layers sampled from the urban landscape of Levinsky, as a tribute to the Saloniki community that settled in the area. Through details drawn from the neighborhood, stories of displacement, belonging, and collective memory are woven together.



LAYERED

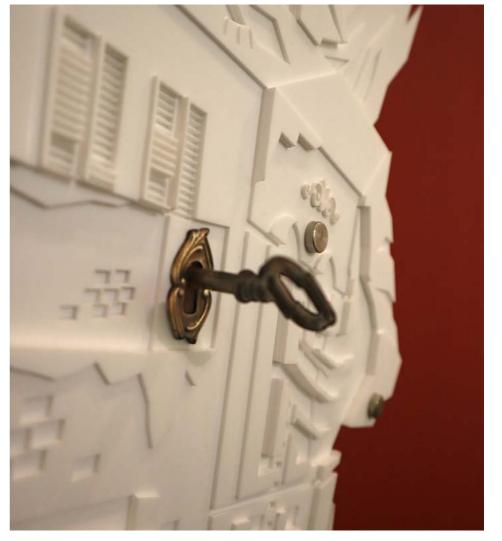
# LEVINSKY COMBINATION



#### KIND EYES

"Kind Eyes" depicts a musician on an olive can from Haim Raphael's delicatessen. His accordion, built from Levinsky facades, echoes hope born from pain. The work draws on a liberation-day photograph from Ebensee, capturing compassion amid chaos.





#### GOOD SPIRIT

"In Good Spirit" invites us into the musician's memories, a vanished community, and a city that no longer exists. Fragments of framed images hang on crumbling walls, bearing witness to lives that persist.

Woven into the work is Raphael's story, echoing the Saloniki community that found new roots in Tel Aviv.





# LAND (Nirim dairy farm)

A lighting object sits inside a suitcase from Yotam's grandmother, exploring family memory and the intersection of personal and collective history. Its imagery combines a golden-hued aerial view of Kibbutz Nirim fields with a photo of the historic dairy farm established by Yotam's grandfather, Haim Shifroni, killed during the Egyptian violations before Operation Kadesh.







#### **ADAM**

Suspension light made from a Hsidic youth's hat found in a Gemach. Its layered dome references Christian iconography and Surrealist art, with the black velvet and white cutouts creating striking material contrast. Created for the exhibition Movables, it is displayed suspended, inviting viewers to look up.



H 15 \ W 37 \ D 32 cm LAYERED

For pricing & more info

# **ADAM**







#### HAHAVA WINGS

Layered illuminating piece based on elements photographed and sampled from around the farm gallery, the Holon industrial area and the nearby agricultural school. When the viewers stand in front of the work, they themselves become another layer in the work.





## PRIVAT HOUSE ELEVATOR CEILING

Historical building designed by the architect Joseph Berlin in 1929 for his friend, the writer, editor and publisher, Yehoshua Hanna Ravnitsky. For the making process click here.

Architectural renovation by Kimmel Eshkolot Architects | Lighting design by Orly Alkabes





## BEST TOILET SIGN EVER

Commissioned layered work for a beautiful penthouse apartment in the Levinsky market. The design brief was "an illuminated sign for the toilet with my dog pooping" :)







## RADIAL FOREST

On the left: residental space by Arik Ben Simhon, on the right: office space by Yulie Wallman





# RADIAL FOREST



At Arik Ben Simhon showroom, photo by Ori Akerman

#### ARCHED KIBBUTZ

Light piece conjuring a painting of a kibbutz landscape. It mellows the artistic debate, and takes us back in history to the Zionist ideal, when settlement in Israel was linked with the natural landscape and pioneering construction. The process of creating the piece in layers of Plexiglas returns us to the construction of the nation, for it too took place in 'layers' of geography and society.



Jul

#### BEFORE SUNRISE

We wake up before sunrise to the sounds of the Muezzin, as we do every morning, and set out to tour the Jaffa promenade on our bicycles. We stop on a hilltop in the Charles Clore Park to take a breath of air and look at the city as it gradually awakens. The soft autumn breeze and the early morning light illuminating Adi as she watches the city, became one memory of a magical moment that binds two together, nature and city.



: Ju

#### FIND ALICE

Life is a riddle with no answer, a dream of a sleeping king, a round running track with mice and queens, a chessboard, a poem. We give you things of light and beauty, of careful planning and precision. The material, the image, the story - they all must work together, like this piece which we are very proud of. Beyond these works there are hours of trying and failing unseen, and a big big love for what we do.



: Ju

#### DEEP IN THE WOODS

In my dream she walks in a forest, on a disappearing path. Curious and strong, she walks away from home and into the unknown. I follow her from afar, to protect my Little Red Riding Hood, to keep her safe. Bedtime stories become a dream that reminds us that our roots are planted in the wilderness. We must trust our instincts and the guiding light that shines behind all things.



### SHOW MUST GO ON

In December, 2017, this piece was purchased by Quentin Tarantino

A portrait of the Israeli singer Svika Pik, Combination of plexiglass, silver mirror and LED light.





# BRICOLAGE

Abandoned and forgotten objects that found in warehouses, Jaffa streets and flea market repurposed into new contexts and uses

#### FOREIGN PASSPORT

A sculptural series transforms ORTIZ sardine cans into compact suitcases with precise, glue-free 3D-printed fittings. The work reimagines industrial packaging as carriers of memory, identity, and movement.



- Jul



#### ROMANO REFLECTION DEVICE

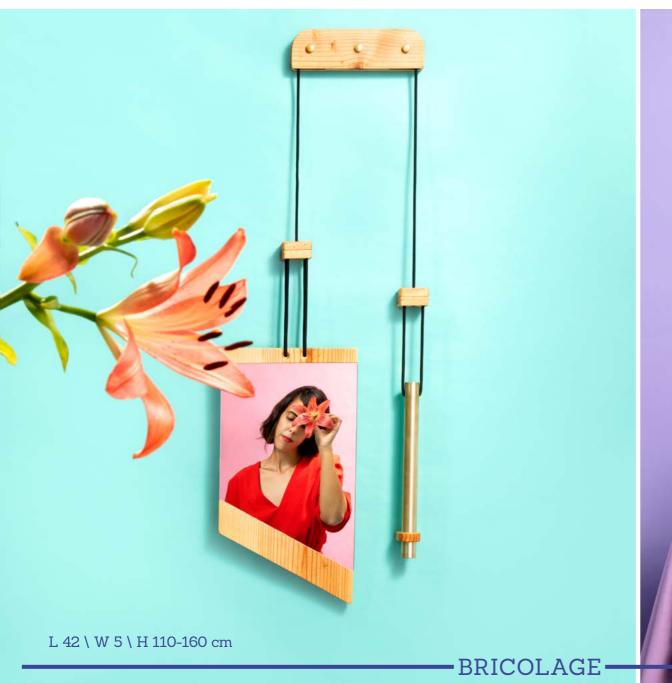
The adult perception is saturated with symbols and information. It is difficult to look with clear eyes and see the wonder in form or movement without linking to meaning. Those who recognize the guillotine will not be able to see here only an innocent mirror, but perhaps they can allow the shape, handle and seduction in motion to ease the weight of knowledge into one moment of play.





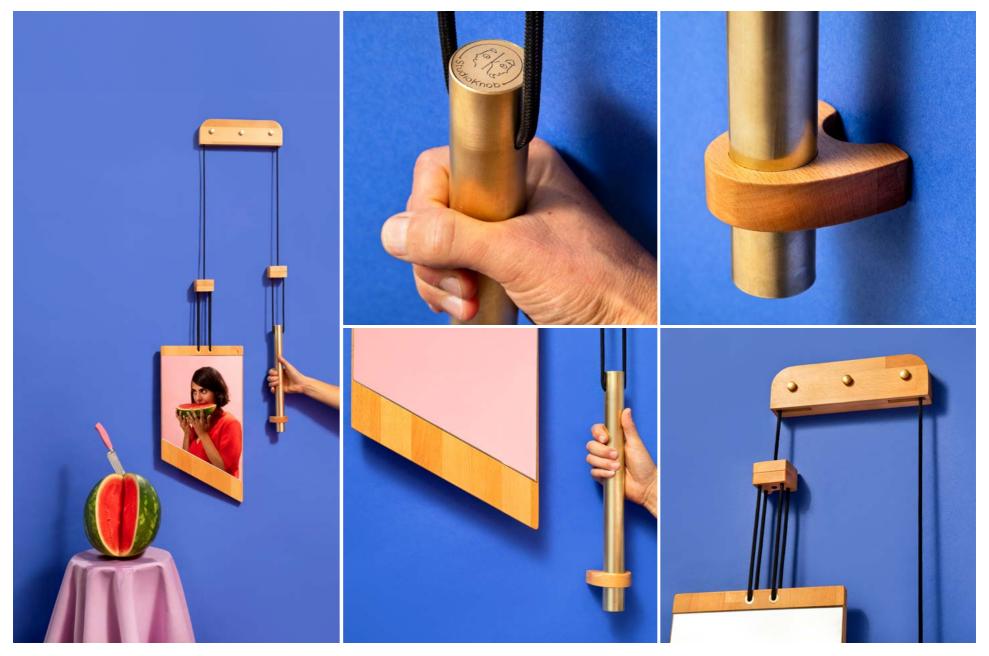


## ROMANO REFLECTION DEVICE





# ROMANO REFLECTION DEVICE



-BRICOLAGE-



#### SEES & SOOS

Soos is a catch all phrase that can convey anything or nothing at all. Common uses include but are not limited to; substituting for about any other word, replacing pauses in sentences, annoying people by elongating the o's in Soos to a ludicrous extent, greeting a friend, responding to negative criticism, etc.



# SEES & SOOS

















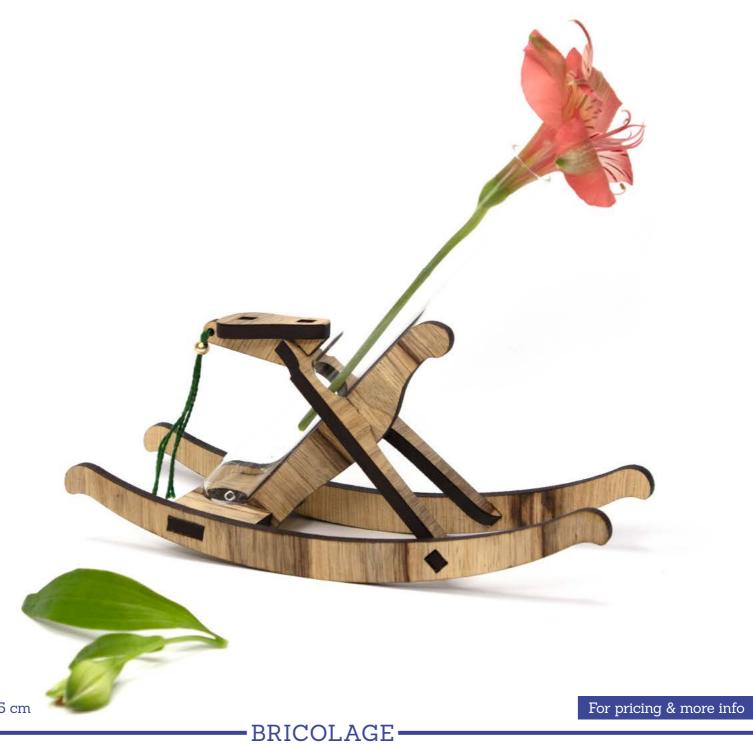


#### FLOWER RIDER

The desktop and scaled-down versions of rocking horses offer a playful pastime for adults, providing an opportunity to reimagine the object and its surroundings in endless ways. Similarly, an empty test tube can be an invitation to play, to change something small in our everyday reality, and to ask the question - what else can become a rocking horse?









#### JAFFA CLOCKS

This wall clocks collection was crafted from reclaimed broken furniture legs that were discovered at the Jaffa Flea Market. These pieces were purposely designed with a "wabi-sabi" aesthetic, which embraces the imperfections and natural beauty of handcrafted items. Therefore, we decided to leave some of the cracks and other imperfections in the wood, which created a stunning contrast against the modern geometric coating we meticulously applied by hand.



## JAFFA CLOCKS

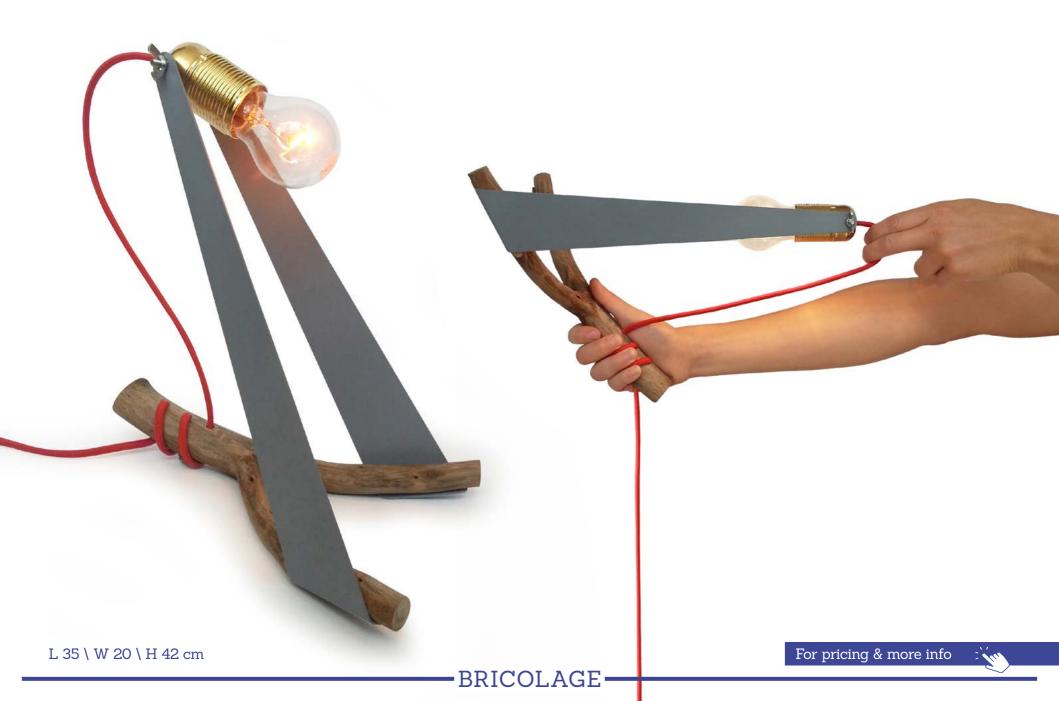
Custome made according to a brand color.





BRICOLAGE -

### SLINGSHOT LAMP



#### KEN LAMP

A pigeon built its nest in the lighting rails in the ceiling of our studio. From where we were sitting, it looked like the nest is producing the light from above. KEN (nest in Hebrew) is a light object that produces warm light. The electrical wiring complements the nest and blends with the natural structure of the branch. Collaboration with Gidi Gilam.



#### SHOE TROPHY

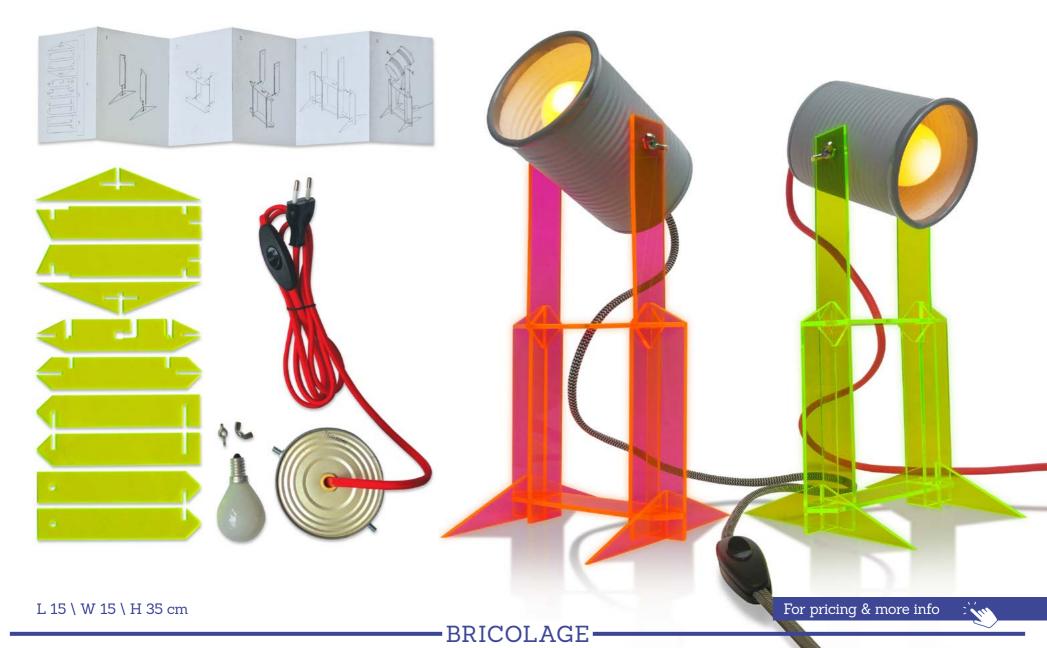
An experiment with a series of assisted readymade repurposed into a coat rack, inspired by Picasso's "Bull's Head". This is an impulsive association game between the world of fashion, hunting, sports, trophies and taxidermy. Collaboration with Gidi Gilam.



L 52 \ W 12 \ H 25 cm

#### DIY CAN LAMP

Self assembly kit



#### RAT TRAP HAMMER LAMP

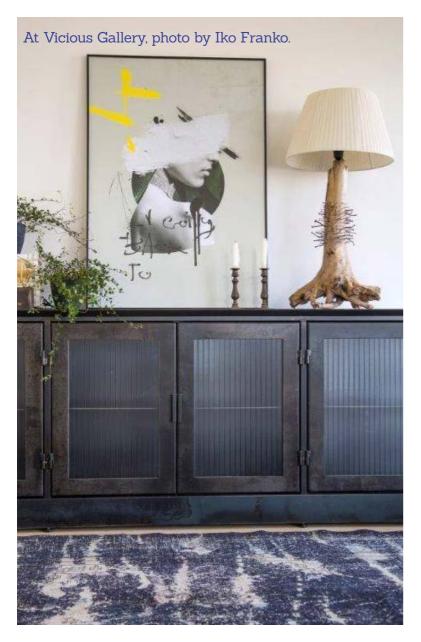
Inspired by practices of surrealism and dada art, we created this lamp from a rat trap we found and a spare hammer we had in our studio. By placing these unrelated objects together and the inability to settle their functionality with each other, allows the occurrence of new contexts and uses. Collaboration with Gidi Gilam.





#### KASTIHELL LAMP

Collaboration with Gidi Gilam





L 40 \ W 40 \ H 70 cm

### MR. LAMP

Collaboration with Gidi Gilam





#### TERRACE TABLE

We used old and broken furniture legs with the Domicile aluminium and wood structure to create a hybrid that preserves the quality and beauty of the old and the broken with the geometric cleanliness of the new product. Collaboration with Gidi Gilam.









#### VIVA LA FASHION!

Collaboration with Gidi Gilam





### Q-BENCH CABINET Collaboration with Gidi Gilam







L 55 \ W 40 \ H 55 cm

For pricing & more info



# ART & DISPLAY

Brand Collaborations & site specific projects

















### SHOOFRA | a brilliant collection of boutique shoes

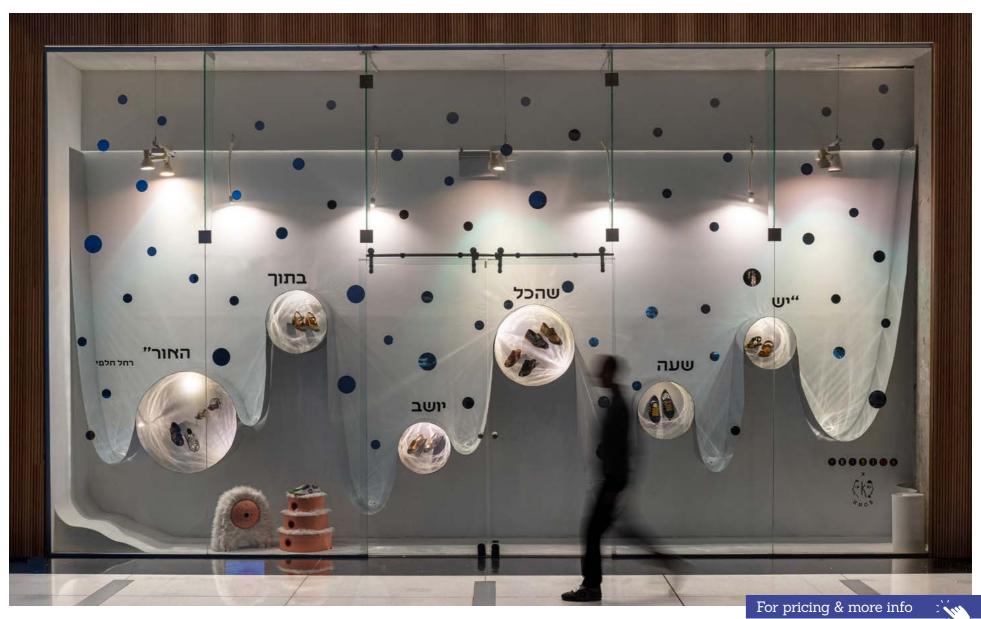
Window display for Shoofra's Sheinkin retail outlet. We have started the process before the tragic events of October 7th. In response to the evolving zeitgeist, we underwent a transformative revision, aligning the display with the prevailing sentiments. For an in-depth exploration of the creative journey, click here.



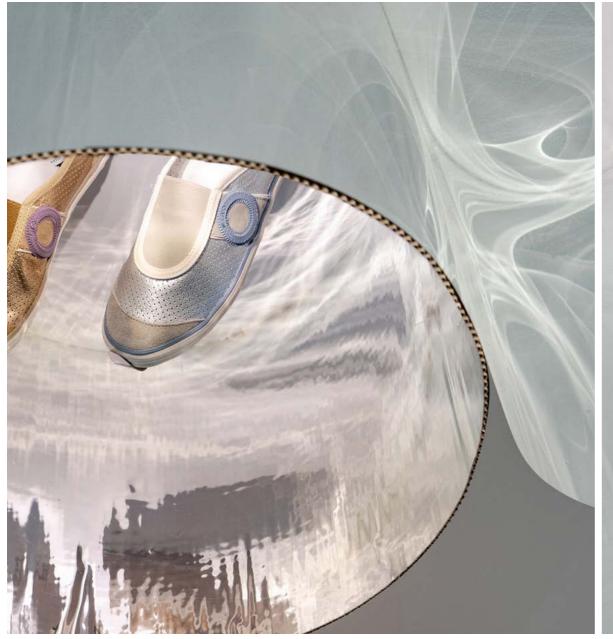
The design depicts an urban routine, a realistic portrayal extending from its vibrant hues. Above, clouds hover, immersed in sunset shades—tones crafted through a fusion of light and the intriguing prism effect that alters colors based on the viewer's perspective. Along its edges, it transcends the boundaries of the canvas, breaking through its own confines. Its rhythm paints the bottom of the window, where shoes are placed as if walking, traversing the fading city like a dream. Accompanied by a graceful text from Mitar Hillel Korman's "Gaza Paris Jerusalem," the work merges visual and literary narratives.



"To learn more about this project, click here for the DESIGNBOOM article."













#### COMMUNITY ART WORKSHOP AT ZUMU FESTIVAL

Zumu – a mobile, community-based museum that travels throughout Israel and presents changing exhibitions that are created and curated in collaboration with the local community.

Pair of miraculous creatures – seating and playing sculptural games. Hybrid creatures that combine a piece of furniture, a musical instrument, a game and a sculpture, that were created in a community-based art workshop with the neighborhood's children.





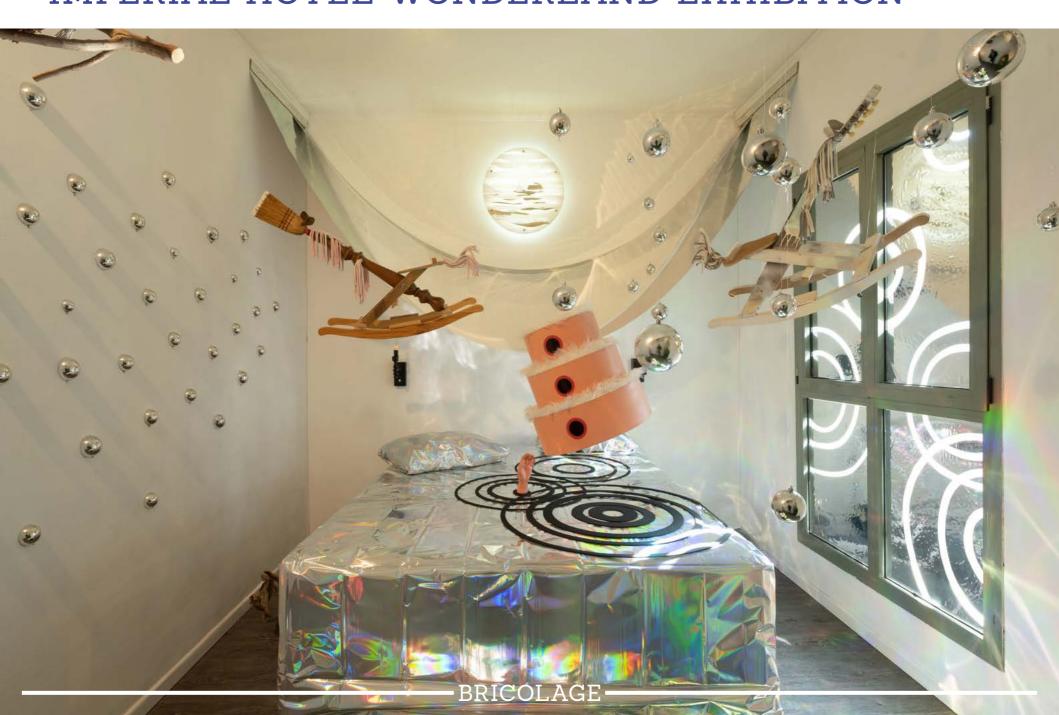


#### IMPERIAL HOTEL WONDERLAND EXHIBITION

Immersive world of magic and art at the new pop-up exhibition, where dozens of artists have transformed the hotel rooms and various spaces into their own enchanting wonderland. In our room, we have seamlessly blended natural and industrial materials to craft a utopian space, where light dances and even the slightest movement resembles flowing water.



### IMPERIAL HOTEL WONDERLAND EXHIBITION





#### MAMA, MAX & KAI

Mama, Max and Kai are hybrid creatures that combine furniture, musical instruments, a game and a sculpture. In combination with all these, they exist in their own parallel world, and expand the design lexicon of the studio into the realms of fantasy.



For press, projects, blog and more visit our site:

